

# JAYAMUKHI INSTITUTE OF TECHNOLOGICAL SCIENCES

(UGC Autonomous College)  
Narsampet, Warangal -506 332

## ENTREPRENEURSHIP DEVELOPMENT CELL

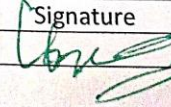
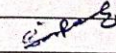
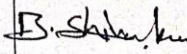
Minutes of the Meeting of the ED Cell Held on 09-08-2016  
In the Conference Hall

### MEMEBERS OF THE ED CELL

01	Prof. M. Lokanath Rao, Principal	Chairman	Present
02	Prof. G. Krishna Murthy, Coordinator	Coordinator	Present
03	Mr. P. Jayapal Reddy (CMD, Appollo Computing Laboratories Ltd. (Hyderabad))(BOG Nominee)	Member	Present
04	Mr. Santhosh Phanindar (Entrepreneur)	Member	Not present
05	Dr. E. Sriram, MBA Department	Member	Present
06	Mr. B. Sivakumar, Mechanical Dept.	Member Secretary	Present

#### Resolved to:

1. Advise the Management of the College to give a petty cash amount of Rs. 1000 to the Coordinator to meet the contingencies.
2. Recommend to buy a few books on Entrepreneurship to be made available to the students in the Main Library.
3. Suggest to the Management of the College to arrange intercom facility to the EDC office.
4. Request the Coordinator to Awareness Program for the benefit of the students.
5. Request the Coordinator to arrange Seminars on the important (fiancés and Marketing) aspects relating to the establishment of Startups.
6. Advise the Coordinator to invite successful entrepreneurs to connect the students to the realities at the grass root level.

01	Prof. M. Lokanath Rao, Principal	Chairman	Signature
02	Prof. G. Krishna Murthy, Coordinator	Coordinator	
03	Mr. P. Jayapal Reddy (CMD, Appollo Computing Laboratories Ltd. (Hyderabad))(BOG Nominee)	Member	
04	Dr. E. Sriram, MBA Department	Member	
05	Mr. B. Sivakumar, Mechanical Dept.	Member Secretary	

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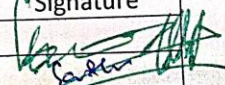
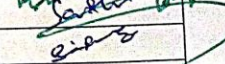
Minutes of the Meeting of the ED Cell Held on 13-09-2017  
In the Conference Hall

### MEMEBERS OF THE ED CELL

01	Prof. M. Lokanath Rao, Principal	Chairman	Present
02	Prof. G. Krishna Murthy, Coordinator	Coordinator	Present
03	Mr. P. Jayapal Reddy (CMD, Appollo Computing Laboratories Ltd. (Hyderabad)(BOG Nominee)	Member	Not Present
04	Mr. Santhosh Phanindar (Entrepreneur)	Member	present
05	Dr. E. Sriram, MBA Department	Member	Present
06	Mr. B. Sivakumar, Mechanical Dept.	Member Secretary	Present

### Resolved to:

1. Request the Coordinator to conduct Seminars on Stages of establishment of enterprises to facilitate the students to understand the procedures.
2. List out the students who are really interested to become entrepreneur.
3. Conduct workshop on the subject of Business Plan and Market Surveys.
4. Encourage the students to collect information about the existing and practiced innovations in their respective villages.

01	Prof. M. Lokanath Rao, Principal	Chairman	Signature
02	Prof. G. Krishna Murthy, Coordinator	Coordinator	
03	Mr. Santhosh Phanindar (Entrepreneur)	Member	
04	Dr. E. Sriram, MBA Department	Member	
05	Mr. B. Sivakumar, Mechanical Dept.	Member Secretary	B. Sivakumar.

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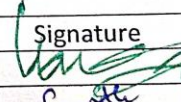
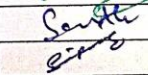
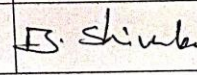
Minutes of the Meeting of the ED Cell Held on 30-07-2018  
In the Conference Hall

### MEMEBERS OF THE ED CELL

01	Prof. M. Lokanath Rao, Principal	Chairman	Present
02	Prof. G. Krishna Murthy, Coordinator	Coordinator	Present
03	Mr. P. Jayapal Reddy (CMD, Appollo Computing Laboratories Ltd. (Hyderabad)(BOG Nominee)	Member	Not Present
04	Mr. Santhosh Phanindar (Entrepreneur)	Member	present
05	Dr. E. Sriram, MBA Department	Member	Present
06	Mr. B. Sivakumar, Mechanical Dept.	Member Secretary	Present

#### Resolved to:

1. Invite a marketing expert to highlight the process of marketing of the products of the enterprise.
2. Advise the Management of the College to give a petty cash amount of Rs. 2000 to the Coordinator to meet the contingencies.
3. Request the Coordinator to give a write up on the all the subjects of the Seminars conducted.

01	Prof. M. Lokanath Rao, Principal	Chairman	Signature
02	Prof. G. Krishna Murthy, Coordinator	Coordinator	
03	Mr. Santhosh Phanindar (Entrepreneur)	Member	
04	Dr. E. Sriram, MBA Department	Member	
05	Mr. B. Sivakumar, Mechanical Dept.	Member Secretary	

**A Press Note on the 'Establishment of Institution Innovation Council'  
Inauguration Function of the IIC in JITS on November 21, 2018**

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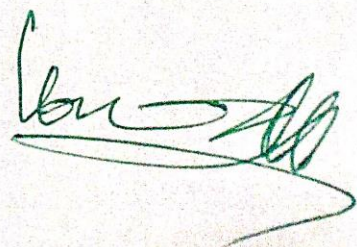
**ENTREPRENEURSHIP DEVELOPMENT CELL**

**PRESS NOTE**

The AICTE, New Delhi sponsored Entrepreneurship Development Cell in the Jayamukhi Institute of Technological Sciences in July 2011. Since then, the EDC has been organizing Awareness programs, Seminars, Workshops and field visits for the benefit of the interested students. These programs have helped a few students to know about the importance of self employment and wealth creation. They also understood that creativity and innovation are the prerequisites for the success of business ventures. For intensifying the skills of innovation and creativity in products development and marketing by the professional students an INNOVATION COUNCIL is established on permanent basis. It is inaugurated by Mr. Viswanath Kencha, of T-hub engaged in Computer Software development as the Chief Guest. Sri TVRN Reddy presided over the inauguration function who endorsed the idea of innovation and creativity among the participants. There were 13 students present in that Inauguration function. He exhorted to the students that the computer knowledge is a must for every startup as a measure of cost reduction and fast achievement of the objectives. Prof. P. Rangaiah addressed the students to wish them all success in their endeavors. The participants have been advised to dig out innovations that are available in the rural areas. The Chief Coordinator has proposed vote of thanks to the Chief Guest and the participants.

  
Chief Coordinator - EDC

Date	Topic for the Seminar	Name and address of the Resource Person	Attendance
5-09-2016	Creativity and Entrepreneurs' Background and Characters	Prof. G. Krishna Murthy, Director, MBA Department, Jayamukhi Institute of Management, Narsampet	65 2 <sup>nd</sup> Semester of 3 and 4 years
16-11-2016	Estimation of Capital Requirements of a proposed Enterprise	Dr. G. Shashidhar Rao, Associate Professor, CKM Arts and Science College, Warangal.	51 2 <sup>nd</sup> Semester of 3 and 4 years
10-08-2017	Business Idea and Business Plan	Prof. Y. Bhaskara Rao, HOD, Vaagdevi Institute of Management Sciences, Bollikunta	69 1 <sup>st</sup> Semester of 2 and 3 years.
05-12-2017	Stages and Procedure for establishment of New Venture	Prof. K. Rajendher, College of Management, University Arts and Science College, Subedari, Warangal	52 1 <sup>st</sup> Semester of 2 and 3 years.
14-02-2018	Sources of Funds and Financial Management of New Venture	Prof. Swamy, Retd. Professor of MBA, Ambedkar Open University, Hyderabad	42 2 <sup>nd</sup> Sem of 4 <sup>th</sup> Year
10-07-2018	Manpower Planning in a New Enterprise	Dr. P. Shiva Shankar, Associate Professor of Management, Vaagdevi Engineering College, Bollikunta, Warangal	49 2 <sup>nd</sup> Sem of 4 <sup>th</sup> Year
13-11-2018	Product Development and Marketing	Prof. G. Narsimha Murthy, Director, School of Management, Vaagdevi UG and PG College, Nainnagar, Hanamkonda	18 2 <sup>nd</sup> Sem of 4 <sup>th</sup> Year
12-02-2019	Financial Plan of New Venture	Prof. G. Krishna Murthy, Director, Jayamukhi Institute of Management Sciences, Narsampet.	24 2 <sup>nd</sup> Sem of 4 <sup>th</sup> Year





# JAYAMUKHI INSTITUTE OF TECHNOLOGICAL SCIENCES

UGC - AUTONOMOUS

Permanently Affiliated to JNTUH, Accredited by NBA, Recognised Under UGC 2 (f) & 12 (b)

NARSAMPET, WARANGAL - 506332

## List of Participations

DATE:12-02-2019

Sl. No	Roll No	Name of the Candidate
1	15C41A0503	KODARI NAVYA
2	15C41A0504	KANDHAKATLA MANASWINI
3	15C41A0505	RAMAGONI SOWMYA
4	15C41A0503	KODARI NAVYA
5	15C41A0401	SAMALA SHIVA PRASAD
6	15C41A0402	MUKKERA MALATHI
7	15C41A0404	SUNCHU MAHESHWARI
8	15C41A0405	PENDLI HARENDAR
9	15C41A0261	NITHEESHA KEETHA
10	15C41A0262	SURA MEGHANA
11	15C41A0263	SAMPATHI HARINANDHAN
12	15C41A0264	PASUNUTI SRIKANTH
13	16C45A0327	GALI PRAVEEN
14	16C45A0328	ENJAPOORI RAJKUMAR
15	16C45A0329	BHUKYA KONESH
16	15C41A0196	PITTALA PRASHANTH
17	15C41A0197	ROYYALA SUMANTH
18	15C41A0198	RUDROOJU MAHESH
19	15C41A0199	SHAIK SHARUKH SOHAIL

20	15C41A05C1	MADIPADIGE SHRAVANI
21	15C41A05C3	PERUMANDLA SHIREESHA
22	15C41A05C4	MOTHE PRIYANKA
23	15C41A05C5	GUNDU KAVYA
24	15C41A05C6	DEVARA PAVAN



Financial Plan of New Venture By Prof G.Krishna Murthy





**A Brief Note on the Proceedings of the Seminar on:**

**Financial Plan of New Ventures conducted by Prof. G. Krishna Murthy on February 12, 2019..**

Most of the potential entrepreneurs feel to think that their immediate problem is fund raising. They are always worried about the size of the investment required. They are much worried about these two problems and end in mental anguish. Then the final result is total withdrawal from becoming an entrepreneur. Prof. Murthy has explained the basics of Financial plan. It is an estimation of long and short term capital requirements followed by the identification of the sources of funds. Long term capital is necessary for acquiring infrastructure required for running the business. For carrying on the routine business operations current capital is required. Depending upon the demand for the product in the market both the types of capital is determined. Further, the ratio between the long and short capital is to be determined by the startup. The implementation of the Financial Plan is the next step that has to be attempted. There are many agencies that supply the long term funds like development banks, and commercial banks. The Startup has to decide the best source in terms of cost of capital. Short time capital is meant to buy the current assets and to meet the short term financial commitments like power, wages, buying of raw-materials etc. The participants wanted to have a practical exercise on the preparation of Financial Plan. To satisfy the needs of the participants, a case study is given by Dr. Murthy to them and analysed it. The participants are made to understand the forecasting of the demand for the product/service on which basis the plant and machinery installation is planned. This forecast is done not only for the present time but also for future. This is the prerequisite to determine the total funds required. After editing and checking of the estimations the participants expressed their gratitude.

  
Chief Coordinator - EDC (JITS)