

JAYAMUKHI INSTITUTE OF TECHNOLOGICAL SCIENCES

(An Autonomous Institution)

ANNUAL GENDER SENSITIZATION ACTION PLAN

Gender sensitization write-up some matter (200-300 words) w.r.t our institution International Women's days, Spoorthy, National women's days.

Academic Year 2020-21

S.No	Name of the Program	Date of program	No. of participants
1	International Women's day	March,8 th	52
2	National Women's day	Feb,13 th	60
3	Covid awareness program	11 th may	80
4	Woman safety and security program	03 July	65

1. International Women's day:

International Women's Day is celebrated on the 8th March of every year. It's the day for praising women who work hard every day to accomplish individual and professional goals. The theme for international women's day 2021 is choosing to challenge.

To observe this day different events take place including movements or March across the globe. There are some countries where women are not treated equally, so, in these countries, protests are observed for the liberation of women. For many people, the role of women is limited to household chores only. However, this needs to change as women deserve equal freedom and opportunities in everything like men.

The world is moving towards gender equality. It is moving towards a balance between both men and women. A change is required and is also essential. It is observed that men have had more advantages in every sphere of life in comparison to women since ages. However, this needs a change as we all are humans and should be treated equally with equal rights and opportunities.

On International Women's Day, everyone appreciates the women in their lives. Everyone acknowledges the worth and significance of women in their lives, and their tremendous contribution to society as well. Women's Day is all about making society realize that each individual has to work differently and changing society towards a better future.



2. National Women's day:

India celebrates Sarojini Naidu's birthday as National Women's Day every year on February 13. She was born on February 13, 1879. She was famous for her nickname 'Nightingale of India' or 'Bharat Kokila' because of her poems. She has written several poems on themes like romance, patriotism, and tragedy.

Sarojini Naidu is famous all over the world for her literary contribution. To honor the contributions of Sarojini Naidu, February 13 is observed as National Women's Day of India. This year is the 142nd birth anniversary of Sarojini Naidu.

Sarojini Naidu was not only a freedom fighter, but she also became the first woman governor of the United Provinces, the present Uttar Pradesh. She was elected as the President of the Indian National Congress in 1925 because of her political and educational abilities. In 1942, Gandhiji started Quit India Movement and British Government kept Sarojini Naidu in imprisonment for 21 months.

National Women's Day is observed to celebrate the social, cultural, political, and economic achievements of women. Check here for wishes on National Women's Day. It's main purpose is to inspire women and girls that they can do lot of things in their life.

Woman means an angel on the earth. That with one hand shakes the cradle and with other hand earth.



3.Covid awareness (Online) program :

In our institution organized Covid awareness program on 11th may 2021. in this online program principal sir ,director sir, faculty members and all the students are participated. Principal sir instructed these instructions below.

- Everyone should wear the mask.
- Everyone should compliance physical distance in the home and surrounding areas.
- Often we must clean our hands with the soap.
- Some of the faculty members spoke on history of the Covid and they caused awareness of the covid.19.

4. Woman safety and security (Online) program:

This program conducted in Google meet on 03 July 2021. Woman faculty members are organized and motivated to the girl students to know about their

safety and security. Woman faculty indicates that use of the “SHE-TEAMS” and woman helpline numbers (**1091**woman in distress, **181domestic** abuse, **100** police). Girl students got awareness about their safety and security.

Academic Year 2019-2020

S.No	Name of the Program	Date of program	No. of Participants
1	International Women’s day	March,8 th	60
2	Spoorthy-19	Jan,4 th	150
3	Yoga day	June,21 st	80
4	Bathukamma	Oct,15 th	120

1. International Women’s day:

International Women’s Day is celebrated on 8th March every year around the world. It is considered to be an important point in the movement of Women’s rights. It is the Day when Women in our lives are recognized for their achievements in their respective fields, which could be an Artist, a Teacher, in Health Care, or an Administrative Leader.

Celebration of Women’s Day totally ranges from being a public holiday in countries like Afghanistan to being a protest against the injustice done on Women in a few places. To summarize. It’s the Day to celebrate Womanhood around the world.

As we all know there are few countries where Women are not given equal opportunities and their only role is considered to take care of the house. However, this needs to change because every Woman deserves to shine and equal opportunity should be given to a Woman as it’s given to a Man.

For ages, Men have had more privileges in every aspect of life in a society which could be pay scale, social status, or voting rights percentage. We are living in the 21st century and the world is slowly moving towards gender balance. It’s moving towards equality for both men and Women which could include equal pay scale, social status, and equal voting rights for Women. This

change is necessary and it is required around the world because we all are humans and equal opportunities and respect should be given to everyone.

International Women's Day is dedicated to celebrating the achievements of Women in social, cultural, and political fields. The Day formed by Women helps in bringing attention towards the forgotten Women's rights and gender parity in few places around the world. It should be considered a Day where everyone acknowledges the value and the importance of Women in our lives and all around the world.

Theme: I am Generation Equality: Realizing Women's rights



2. Spoorthy

Reputed engineering colleges in India keep on organizing college festivals every now and then. Almost every college has its own festival or a set of festivals ranging from cultural extravaganzas to technical wizardry. Are you aware of the importance of these festivals? Firstly, it helps the educational institutions unifies students from various places. It signifies the need to Work together for Success. Technical festivals implant the responsibility of every person in the team. Every person has their own interests according to which they are assigned to tasks.

Secondly, these college festivals promote creative ideas and provide a platform for scholars to share their knowledge. It aims to inspire the students to think innovatively, develop and come out as a pioneer in implementing. Thirdly, attending these festivals gives knowledge on the different streams of study namely Sports events, music, dance, quizzes and seminars are the integral part of the college festival. Every alternative year Technical event by JITS and all events done by college institution finally prize distribution and concluded.



3. International Yoga Day

The year of 2020 has been unprecedented for more than one reason. Right from the start of the decade, with the Covid-19 outbreak, fire outbreaks, airplane crashes, locust swarms and cyclones, the last six months have been tough. The pandemic has shown us the importance of immunity and healthy living. Yoga is something that brings these qualities together.



4. Bathukamma

Bathukamma is a floral festival celebrated predominantly by the Hindu women of Telangana. Every year this festival is celebrated as per Shathavahana calendar for nine days starting Bhadrapada Pournami (also known as Mahalaya Amavasya or Pitru Amavasya) till Durgashtami, usually in September–October of Gregorian calendar. Bathukamma is celebrated for nine days during Durga Navratri. It starts on the day of Mahalaya Amavasya and the 9-day festivities will culminate on "Saddula Bathukamma" or "Pedda Bathukamma" festival on Ashwayuja Navami, popularly known as Durgashtami which is two days before Dussehra. Bathukamma is followed by Boddemma, which is a 7-day festival. Boddemma festival that marks the ending of Varsha Ruthu whereas Bathukamma festival indicates the beginning of Sarad or Sharath Ruthu.



Academic Year 2018-2019

S.No	Name of the Program	Date of program	No. of participants
1	International Women's day	March,8 th	58
2	Awareness program on Women Safety	Sep 9 th	156
3	Rangoli	Jan,7 th	90
4	Yoga day	June,21 st	25

1. International Women's day:

On International Women's Day, everyone appreciates the women in their lives. Everyone acknowledges the worth and significance of women in their lives, and their tremendous contribution to society as well. Women's Day is all about making society realize that each individual has to work differently and changing society towards a better future.



International Women's day

2. Awareness program on Women Safety:

An awareness program was conducted in JITS on 9th September 2019 .All the women faculty and girl students participated in the program. The chief guest of the program was our principal of JITS, Dr.Rangaiah. This program was focused towards addressing issues of women safety and Respect in India, and some of the students expressed their views on topic, all the students and faculty made it a big success.



Awareness program on Women Safety

3. Rangoli

On the day of Independence Day Celebration JITS organized a Rangoli Competition for all girls of different branches. Each Class draws a Rangoli. There were 3 winners among all streams. Theme of Rangoli was “Clean India Green India”. All Rangoli material provided by college management only .Everyone was so excited. Students enjoyed a lot in colours in free event. The winners were given prizes.



Rangoli Celebrations

4. Yoga Day

Yoga is more than just burning your calories and toning your muscles. It is a mind body workout where you have strengthening and stretching poses along with deep breathing techniques to relax your mind and body. In this yoga day essay, you will come to know about the wholesome effects of yoga. There are more than 100 different forms of yoga. Some are fast paced and intense. Others are gentle and relaxing. Yoga is an invaluable gift of ancient Indian tradition. It embodies unity of mind and body; thought and action; restraint and fulfillment; harmony between man and nature and a holistic approach to health and well-being. The word yoga literally means union. Through yoga you can explore profoundly the very mechanics of life.



యోగాతో మానసిక ఒత్తిడి మటుమాయం



యోగాలో పాల్గొన్న ప్రొఫెసర్లు, విద్యార్థులు

చెన్నారావుపేట, జూన్ 21, ప్రభాతవార్త

యోగాతో ఆందోళన, మానసిక ఒత్తిడి మటుమాయం అవుతుందని యోగా గురువు వరల్డ్ బుక్ ఆఫ్ గిన్నిస్ రికార్డు గ్రహిత ములుక ఐలయ్య అన్నారు. ప్రపంచ యోగా దినోత్సవ వేడుకలను పురస్కరించుకొని ముగ్గుంపురంలోని జయముఖి కళాశాలలో పలు కార్యక్రమాలు నిర్వహించారు. అధ్యాపకులకు, విద్యార్థులకు పలు అంశాలపైన యోగాసనాలు వేయించారు. అనంతరం ఏర్పాటు చేసిన ఆహారాహార సదస్సులో యోగా గురువు మాట్లాడారు. మన దేశంలో ఉన్న యోగా ప్రపంచ వ్యాప్తంగా విస్తరించి ఉందన్నారు. దీని వల్ల ఎన్నో ఉపయోగాలు ఉన్నాయన్నారు. ఎలాంటి డబ్బులు ఖర్చు చేయకుండానే తమ ఆరోగ్యాన్ని కాపాడుకోవచ్చన్నారు. సాంకేతిక రంగం వేగంగా అభివృద్ధి చెందుతున్న నేటి రోజుల్లో ప్రజలకు ప్రశాంత జీవనం లేదన్నారు. వ్యాపారం, వృత్తి, రాజకీయాల్లో సైతం క్షణం తీరిక లేకుండా గడిచిపోతుందన్నారు. ఇలాంటి తరుణంలో ప్రజలు జబ్బున భారిన పడి తీవ్రంగా నష్టపోతున్నారన్నారు. వాటి నుండి కాపాడేందుకు యోగా ఒక్కటే మార్గమన్నారు. మానసిక ప్రశాంతత లభించడం వల్ల దేనినైనా సాధించవచ్చన్నారు. నేటి యువత, విద్యార్థులు యోగా పట్ల ఆసక్తిని పెంచుకొని పలువురికి ఆదర్శంగా ఉండాలన్నారు. ప్రతి రోజు ఉదయం లేవగానే సూర్యనమస్కారంతో మొదలై క్రమం తప్పకుండా ఆసనాలు వేయాలన్నారు. ఈ కార్యక్రమంలో కళాశాల సంయుక్త కార్యదర్శి టివిఆర్ఎస్ రెడ్డి, ప్రిన్సిపాల్ లోకనాథరావు, కృష్ణమూర్తి, ఎన్ఎస్ఎస్ కోఆర్డినేటర్ సతీష్, వెంగలరావు, యోగా శిక్షకుడు దాస్యం రంగనాథస్వామి, విద్యార్థులు పాల్గొన్నారు.

Yoga Day

Academic Year 2017-2018

S.No	Name of the Program	Date of program	No. of Participants
1	Anti-Ragging awareness Program	Mar,08 th	50
2	Spoorthy-17	Nov, 3 rd	120
3	Yoga day	June,21 st	80
4	Bathukamma	Oct,08 th	60

1. Anti-Ragging awareness Program:

Every Year on the occasion of new academic year JITS conducts a Anti Ragging Programs And Security awareness program to junior and seniors.

JITS provides awareness by inviting prominent speakers like SunithaMohan IPS and many more the speakers provide knowledge about ragging, eve teasing etc and laws for punishment.



Anti-Ragging awareness Program

2. Spoorthy-17:

A Technical Event Conducted by Institute to encourage all round development of the Students by conducting various events like Jam , Games etc. Prize distribution for the winners by our principal and finally the program is successfully closed.



Spoorthy-17

3. Yoga Day:

Yoga is very necessary and beneficial for you if it is practiced on a daily basis in the morning. It is a combined workout of the mind and body which enhances your brain functions, reduces stress and rejuvenates your body and soul. Yoga is beneficial for the mental, physical and emotional development of children.

To promote this important day and to help people know the significance of this day every schools and colleges organize for best Practices on Yoga Day. Students prepare for the best essay on their part and it also help in a way to spread awareness about the significance of including Yoga in your everyday life.



Yoga Day

4. Bathukamma:

It is the festival for feminine felicitation. On this special occasion women dress up in the traditional sari combining it with jewels and other accessories. Teenage Girls wear Langa-Oni/Half-Sarees/Lehenga Choli combining it with jewels in order to bring out the traditional grace of the attire. The 2017 dates are September 20–28.[5] Day1- Engili pula Bathukamma Day2-Atukula Bathukamma Day3-Muddappappu Bathukamma Day4-Nanbiyyam Bathukamma Day5-Atla Bathukamma Day6-Aligina Bathukamma (alaka Bathukamma) Day7-Vepakayala Bathukamma Day8-Venna muddala Bathukamma Day9-Saddula Bathukamma brothers bring flowers to mom and sisters



Bathukamma Celebrations

Academic Year 2016-2017

S.No	Name of the Program	Date of program	No. of Participants
1	International Women's day	March,08 th	50
2	Yoga day	June,21 st	80
3	Women Safety And Respect	Sep,9 th	60
4	Bathukamma	Sep,19 th	72

1.International Women's Day

JITS celebrated international Women's Day on 8th March. As part of it different games, activities and a motivational lecture was organized for increasing motivation and confidence of women staff.

The Principal of JITS, Dr. Rangaiah while addressing the audience said that these day's women is competing with men in all the fields of technology and contributing a lot to the nation as a whole. He further emphasized on the facilities provided specially for women community in the college.

The other guests emphasized the multitasking talent of the women in the society. Few among the audience expressed their opinion on importance of women in the society and her achievements.



2.Yoga Day

As you all know, international yoga day is celebrated on the 21st of June. Casting a particular date for practicing yoga all across the world and celebrating as yoga day was initiated by the Indian prime minister.

Yoga is a Hindu spiritual and ascetic discipline, a part of which, including breath control, simple meditation, and the adoption of specific bodily postures, is widely practiced for health and relaxation.

Jits conducted an event on this occasion Faculty and students participated and mentor guided the usefulness of the yoga to humans.



Women Safety and Respect

Awareness program on "**women safety and respect**" was conducted on 9th September 2016 an awareness program was conducted in JITS on 9th September 2016 .All the women faculty and girl students participated in the program. The chief guest of the program was our principal of JITS, Shri .M.Lokanadha Rao Garu. This program was focused towards addressing issues of women safety and Respect in India, and some of the students expressed their views on topic, all the students and faculty made it a big success.



Bathukamma

Bathukamma is a colorful and vibrant festival of Telanagana and celebrated by women, with flowers that grow exclusively in each region. This festival is a symbol of Telanagana's cultural identity.

The festival begins a week before the grand 'Saddula Bathukamma' (the grand finale of the Bathukamma festival) which falls two days before Dussehra. Our Women Faculty and students participated in this festival for a week with happy and joy.

It is something we indeed have to feel proud of. The festival heralds the beauty of nature, collective spirit of Telanagana people, the indomitable spirit of women folks and also the scientific approach of the agrarian people towards preserving the resources of nature in a celebrative way. Hence, Bathukamma is the icon of cultural identity of Telanagana.

